



## **Elite Service Company**

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### **HEATING ♦ AIR CONDITIONING ♦ DUCT CLEANING ♦ AIR BALANCING**

Press Release

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## **Beat the Heat**

Tulsa, OK – Beat the heat by preparing your air conditioner for warm weather.

Warm temperatures are around the corner – and it's important to make sure your home is ready. Being prepared can save you money.

"Proper care of cooling equipment can keep your unit running efficiently, which saves money and helps avoid costly repairs," said Joel Kinsch, President of Elite Service Company Heating and Air Conditioning. "Cooling and heating equipment use more energy than any other appliance. This inevitable shows up every month on the energy bill, but it's important to remember that energy costs can be controlled."

Consumers' play a vital role in making sure their cooling equipment for warm weather is working properly is to schedule an annual maintenance check up to make sure your unit is running efficiently. "One of the most effective steps consumers can take to help ensure they'll get the efficiency they paid for is to contact an experienced, reputable air-conditioning contractor to check their system's refrigerant charge and operating safety controls," said Kinsch.

Although a qualified service technician should handle major maintenance, owners can also help keep the equipment running smoothly. Operating a dirty unit can cause unnecessary loss of efficiency and can damage the unit. You can take the following simple steps to ensure your system is running properly:

- Trim brush and shrubbery near outdoor units to prevent airflow obstruction
- Remove grass clippings, leaves, and other debris from the outdoor coil
- Replace indoor unit's filter monthly
- Reduce clutter in your attic to maintain proper ventilation and reduce the system's cooling load

"A few minor steps are a small price to pay for high efficiency, which means lower energy bills and improved total comfort," Kinsch said.

If you're in the market for a new cooling unit, consider purchasing a high efficiency model. They can help reduce your energy costs as well as conserve our natural resources.

When selecting an air conditioner or heat pump, pay close attention to the SEER (Seasonal Energy Efficiency Ratio). This is a system for rating the efficiency of cooling equipment. The high the SEER, the less your unit will cost to operate. The minimum SEER rating is 10. Some units can have a SEER rating higher than 19.

Zoning can drastically lower your heating costs. With zoning, you no longer have to pay to heat or cool areas of your home that are rarely used. You won't have to heat or cool the whole house just to make one room comfortable. Zoning divides your home into separate comfort areas, which are heated or cooled based on your needs. Zoning is efficient, easy to install, and flexible enough for any home.

Programmable or setback thermostats can make a big difference in energy consumption. These thermostats deliver maximum comfort, efficiency, and energy savings. Setback thermostats are used to achieve the temperatures you want throughout your home. For example, if you're going to be away, you can set the whole house at an energy-saving temperature to avoid heating an empty house. If you have setback thermostats, you can program them to have your living areas comfortable when you arrive home.

For more tips on how to beat the heat, call Elite Service Company Heating and Air Conditioning at (918) 610-7300. Elite Service, third generation with over 30 years experience serving NE Oklahoma.