



## **Elite Service Company**

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**HEATING ♦ AIR CONDITIONING ♦ DUCT CLEANING ♦ AIR BALANCING**

Press Release

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## **Take Steps to Cut Your Energy Costs when Temperatures Rise**

Tulsa, OK – You can take several simple steps to cut your energy costs when temperatures rise.

“Cooling and heating equipment use more energy than any other appliance. This inevitably shows up every month on the energy bill, but it’s important to remember that energy costs can be controlled,” said Joel Kinsch, President of Elite Service Company Heating and Air Conditioning.

One step to control energy costs is to schedule annual maintenance checks to make sure your unit is running efficiently. Most cooling systems require very little owner maintenance. However, operating dirty cooling equipment can result in an unnecessary loss of efficiency and can damage the unit. You play a vital role in making sure your cooling system continues to operate at peak performance.

You can take the following simple steps to ensure your system is running efficiently:

- Trim brush and shrubbery near outdoor units to prevent airflow obstruction
- Remove grass clippings, leaves, and other debris from the outdoor coil
- Replace indoor unit’s filter monthly
- Reduce clutter in your attic to maintain proper ventilation and reduce the system’s cooling load

If you’re in the market for a new cooling unit, consider purchasing a high efficiency model. They can help reduce your energy costs as well as conserve our natural resources.

When selecting an air conditioner or heat pump, pay close attention to the SEER (Seasonal Energy Efficiency Ratio). This is a system for rating the efficiency of cooling equipment. The higher the SEER, the less your unit will cost to operate. The minimum SEER rating is 13. Some units can have a SEER rating higher than 19.

It’s also important to look for Energy Star products. This means the product meets the environmental Protection Agency’s (EPA) standards by using less energy, which reduces pollution. Energy Star products reduce energy use by 20-40 percent.

Programmable thermostats can make a big difference in energy consumption. These thermostats deliver maximum, comfort, efficiency, and energy savings. Programmable thermostats are used to achieve the temperatures you want throughout your home based on occupancy. For example, if you’re going to be away, you can set the whole house at an energy-saving temperature to avoid cooling an empty house until you return. If you have programmable thermostats, you can program them to have your living areas comfortable when you arrive home.

Zoning provides consistent comfort throughout your home and can drastically lower your cooling costs. Zoning divides your home into separate comfort areas, which are heated or cooled based on your needs. You won’t have to cool the whole house just to make one room comfortable.

Your air conditioning contractor can help you select the best cooling equipment for your home and help you determine potential energy savings.

For more tips on how to cut your cooling costs, call Elite Service Company Heater and Air Conditioning at (918) 610-7300. Elite Service, third generation with over 30 years experience serving NE Oklahoma.