



## **Elite Service Company**

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**HEATING ♦ AIR CONDITIONING ♦ DUCT CLEANING ♦ AIR BALANCING**

Press Release

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## **Use Energy Star Products, Proper Maintenance To Help Cut Cooling Costs**

Tulsa, OK – Do you want to cut your cooling costs and help preserve the environment this summer?

Along with proper maintenance of your cooling system, think Energy Star.

Energy Star is a government-backed program helping businesses and individuals protect the environment through superior energy efficiency. Products that earn the Energy Star meet strict energy efficiency guidelines set by the Environmental Protection Agency (EPA) and the Department of Energy (DOE).

Energy Star products are 10 to 30 percent more energy efficient than conventional equipment and reduce energy use by 20-40 percent.

“Using Energy Star products increases comfort and is a significant way to help protect the environment by using less energy,” said Joel Kinsch, Present of Elite Service Company Heating and Air Conditioning. “Energy-efficient equipment can also save families about a third on their energy bill and they don’t have to sacrifice features or comfort.”

Having an Energy Star qualified programmable thermostat can also help reduce your energy bill and preserve the environment. Programmable thermostats can make a big difference in energy consumption. These thermostats deliver maximum comfort, efficiency, and energy savings. Programmable thermostats are used to achieve the temperatures you want throughout your home based on occupancy. For example, if you’re going to be away, you can set the whole house at an energy-saving temperature to avoid cooling an empty house until you return. If you have programmable thermostats, you can program them to have your living areas comfortable when you arrive home.

Replacing your equipment may be necessary to achieve maximum efficiency. If your air conditioner is more than 10 years old, you should consider replacing it with Energy Star qualified equipment. It may also need to be replaced if it needs frequent repairs and your energy bills are increasing. Contact your cooling contractor to determine if replacing your equipment is necessary.

## **Regular Maintenance Important**

If you’re not in the market for new equipment, there are a variety of other ways to maximize the efficiency of your existing equipment.

“Regular maintenance is an important step in keeping your cooling system operating efficiently. It pays off in the long run because it lowers your energy bills, prevents future problems from occurring, and lengthens the life of your system,” said Kinsch.

Contact your cooling contractor to schedule annual maintenance services.

You can also cut your energy costs by changing air filters once a month. Dirty filters reduce an air conditioner’s energy efficiency and can damage it and shorten its life.

Trimming brush and shrubbery near and around outdoor units to prevent airflow obstruction is another step you can take to cut your cooling costs.

Kinsch also suggests removing grass clippings, leaves, and other debris from the outdoor coil.

Your air conditioning contractor can provide more information about Energy Star products and other tips to help you cut your cooling costs.